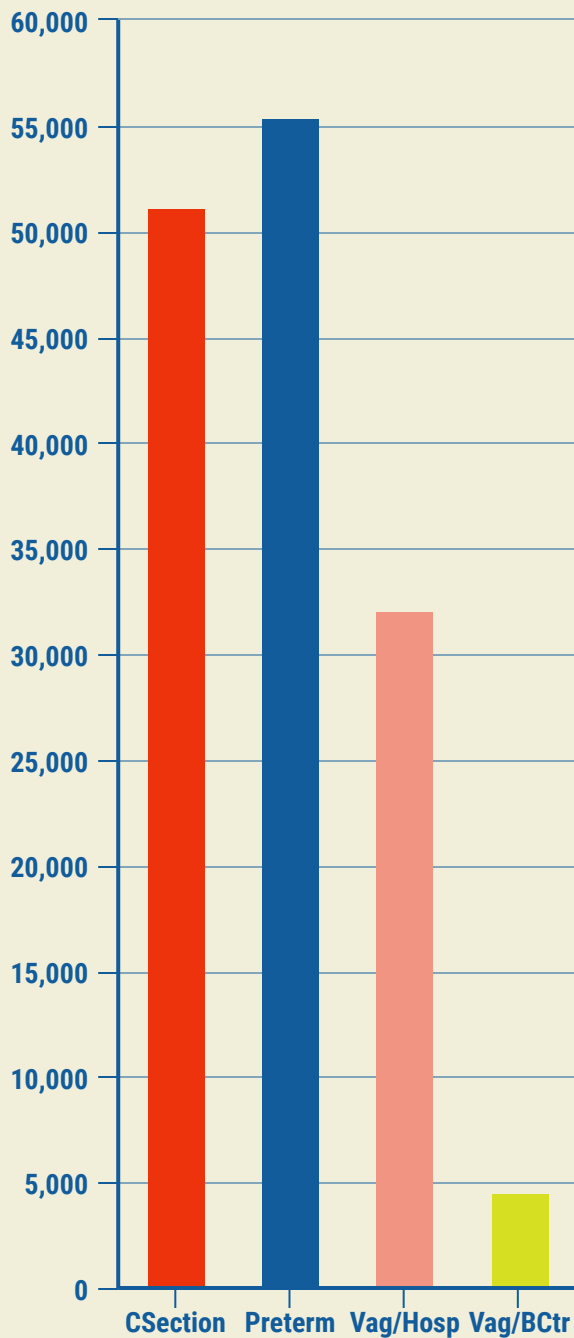


3 Costly Items Related to Childbirth and How EMPLOYERS can Help

REDUCE them

TOTAL AVG
BILL CHARGED



MODE: Cesarean Section

Associated with highest costs of childbirth and high risk for future pregnancy complications. Employers should compare hospital C-section rates, discourage non-medically indicated inductions, encourage use of a Midwife and doula, and pay for childbirth education classes. <https://bit.ly/2ESf0B0>



TIME: Preterm Birth (PTB)

PTB has risen over the last 8 years. Employers can pay for quit smoking programs, offer adjustable work times and protect jobs for women at risk, offer pregnancy classes, provide mental health services, and create a healthy work setting with breaks, dietary options and areas for quiet relaxation. <https://bit.ly/2Hg71dE>



PLACE: Location of Birth

Cost should be compared alongside quality and satisfaction as the IOM Triple Aim promotes. Cost is dramatically less when healthy women choose a birth center or home as demonstrated in the US and most high-income countries. <https://read.bi/2Vex4Gc> and <https://bit.ly/2Q7oXre>