

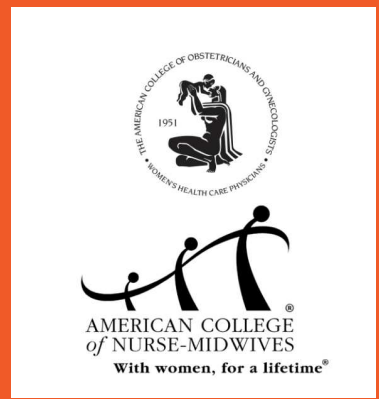
WHY NOT MIDWIVES?

SIX FACTS

Midwives attend
50-75% of
births in
Developed
Countries



ACOG Endorses
Licensed,
Independent,
Midwifery via ICM
Standards



US MIDWIVES
PROVIDE TRIPLE AIM:
Improve Experience
Improve Health
Reduce Cost

US MATERNAL HEALTH
WORKFORCE IS IN CRISIS
WITH WORST OUTCOMES
OF ALL HIGH INCOME
COUNTRIES



High Grade Evidence
around the World
demonstrates Midwife-
led care in ALL settings,
for low-risk families,
IMPROVE OUTCOMES



Most Americans do
NOT understand
value, role, or
option of
Midwives